

Suggested Four-Year Course Plan | B.S. Sport Management

First-Year

	<u>Fall Semester</u>	Credits		<u>Spring Semester</u>	Credits
COR 101	Cortland Experience (Freshmen)	3	SPM 100 <i>or</i> CAP 100	Intro to Computer Applications	3
SPM 175	Intro to Sport Management	1	ECO 111	Principles of Microeconomics	3
CPN 100	Writing Studies I (GE - Writing)	3	CPN 101	Writing Studies II (GE - Writing)	3
COM 100	Human Communication (GE - Humanities)	3	GE	GE Course	3
GE	GE Course	3	GE	GE Course	3
GE	GE Course	3			
		16			15

Sophomore Year

	<u>Fall Semester</u>	Credits		<u>Spring Semester</u>	Credits
COM 210 <i>or</i> COM 300	Public Speaking <i>or</i> Interpersonal Communication	3	SPM PE	SPM Professional Elective #1	3
MGT 250	Principles of Management	3	MGT 253	Principles of Marketing	3
SPM 255	Sport Event Management	2	MGT 254	Financial Accounting	3
SPM 259	Event Practicum	3	GE	GE Course	3
STATS	MAT 201, COM 230, ECO 221, EXS 201, <i>or</i> PSY 201 (GE - Mathematics)	3	GE	GE - Natural Sciences	4
		14			16

Optional: Declare minor or concentration within sport management

Junior Year

	<u>Fall Semester</u>	Credits		<u>Spring Semester</u>	Credits
FREE	Concentration <i>or</i> Free Elective	3	SPM 335	Info Tech in Sport	3
GE/FREE*	GE Course <i>if still needed</i>	3	SPM 373	Sport Law	3
SPM 310	Ethical Issues in Sport	3	SPM PE	SPM Professional Elective #2 (must be above 300 level)	3
SPM 330	Sport Media Management	3	FREE	Concentration <i>or</i> Free Elective	3
SPM 360	Sport Marketing	3	GE/FREE*	GE Course <i>if still needed</i>	3
		15			15

Senior Year

	<u>Fall Semester</u>	Credits		<u>Spring Semester</u>	Credits
FREE	Concentration <i>or</i> Free Elective	3	SPM 470	Internship in Sport Management	12
FREE	Concentration <i>or</i> Free Elective	3	SPM 475	Internship Seminar	3
SPM 370	Pre-Internship Seminar	1			
SPM 452 <i>or</i> ECO 366	Sport Business, Finance, & Politics <i>or</i> Sport Economics	3			
SPM 466	Strategic Management of Sport Orgs.	3			
ECO <i>or</i> MGT 300+	Economics/Management Elective (must be above 300 level)	3			
		16			15
				TOTAL MINIMUM CREDITS	121

*The World Language and US History and Civic Engagement GE may be fulfilled by NYS HS Regents score.

Sport Management, B.S. - Course Planning Worksheet

Sport Management Department Requirements

<u>Subject</u>	<u>Course Name</u>	<u>Prerequisites/Notes</u>	<u>Credits</u>	<u>Met</u>
COR 101	Cortland Experience (Freshmen only)		1	
SPM 175	Introduction to Sport Management		3	
COR 201	Cortland Experience (Transfers only - optional)	(Quarter course)	1	
SPM 255	Sport Event Management		3	
SPM 259	Event Practicum		2	
SPM 310	Ethical Issues in Sport	Fulfills Oral Communication GE	3	
SPM 330	Sport Media Management		3	
SPM 335	Information Technology	SPM 100 or CAP 100	3	
SPM 360	Sport Marketing	MGT 253	3	
SPM 370	Pre-Internship Seminar in SPMG	Senior Status, co-req with SPM 466	1	
SPM 373	Sport Law	SPM 275	3	
SPM 452/ECO 366	Sport Business, Finance and Politics OR Sport Economics	SPM 275 & MGT 254	3	
SPM 466	Strategic Management of Sport Organizations	Senior Status, co-req with SPM 370	3	
SPM xxx	SPM Professional Elective	May require prerequisites	3	
SPM xxx	SPM Professional Elective (300 level or above)	May require prerequisites	3	
SPM 470	Internship in SPMG	Completion of all degree requirements, 106+ credits, a major GPA of 2.5, and an overall GPA of 2.25	12	
SPM 475	Internship Seminar (Online)	Co-req with SPM 470	3	
Liberal Arts and Science Requirements				
STATS	COM 230, ECO 221, EXS 201, MAT 201 or PSY 201	Fulfills Mathematics GE	3	
COM 100	Human Communications	Fulfills Humanities GE	3	
SPM 100/CAP 100	Introduction to Computer Applications		3	
COM 210	Public Speaking		3	
Economics and Management Requirements				
ECO 111	Principles of Microeconomics		3	
MGT 250	Principles of Management		3	
MGT 253	Principles of Marketing		3	
MGT 254	Principles of Accounting		3	
ECO/MGT	Select any 300 or 400 level course in ECO or MGT	May require prerequisites.	3	
Free Electives				
Students may choose one of five SPMG concentrations	Free Elective or Concentration	May require prerequisites.	3	
	Free Elective or Concentration	May require prerequisites.	3	
	Free Elective or Concentration	May require prerequisites.	3	
	Free Elective or Concentration	May require prerequisites.	3	
	Free Elective	May require prerequisites.	3	
General Education Requirements				
SUNY GE	Written Communication 1	CPN 100 fulfills	3	
SUNY GE	Written Communication 2	CPN 100 fulfills	4	
SUNY GE	Oral Communication - Presentation	Fulfilled by SPM 310 or SPM 466	3	
SUNY GE	Diversity: Equity, Inclusion and Social Justice		3	
SUNY GE	Mathematics	Fulfilled by STATS requirement	3	
SUNY GE	Natural Sciences		3	
SUNY GE	Humanities	Fulfilled by COM 100	3	
SUNY GE	Social Sciences		3	
SUNY GE	The Arts		3	
SUNY GE	US History & Civic Engagement	Depends on H.S. Regents Score	3	
SUNY GE	World History and Global Awareness		3	
SUNY GE	World Language	Depends on H.S. Regents Score	3	
Cortland GE	Science, Technology, Values and Society		3	
Total Minimum Credits			121	